Research Survey on the Growth and Support of National Park Local Communities : A Comparison of Japan and Korea

Media and Governance • Master 2 SO OUISEOK

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- 1. Date : 2023. 11. 17. 2023. 11. 21.
- 2. Place: 箱根国立公園, Japan
- 3. Participate : 3 Students (SFC Graduate students 2, Undergraduate student 1)
- 4. Visiting Organizations and Residents
- Interviewed Organizations: 箱根 DMO, 環境保全研究所 etc.
- Survey Population: About 100 People(90 sheets)

5. Purpose of Fieldwork

This fieldwork was conducted <u>to understand the local community governance and management</u> <u>policies</u> of Hakone National Park through visits to organizations(箱根 DMO, 環境保全研究所 etc.) involved in the study, as well as by conducting <u>surveys</u> to understand the opinions of local residents, and to determine the direction of future sustainability of national park in Japan.

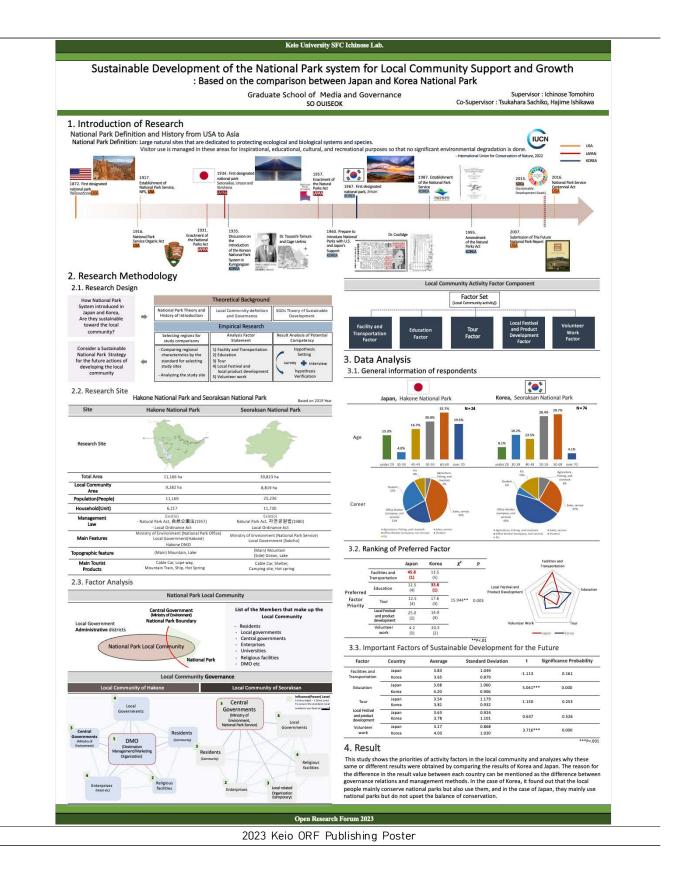


Street Survey methods of local residence

Fieldwork Participants photos

6. Outcomes of Fieldwork

With the support of <u>Keio SFC Academic Society</u>, the fieldwork (survey and interviews) in Hakone National Park was successfully completed. Three interviews with Organization members and about 90 responses to questionnaires from residences were collected, and the collected data were analyzed using SPSS statistical analysis to derive the results. The results of the analysis were successfully presented at the 2023 KEIO ORF through the production of a poster



7. Future Plans

This study can compare Japanese and Korean <u>preferences(Factors)</u> for national park local community sustainable activities and analyze the reasons for the different trends through the data. <u>More surveys should be collected</u> for more precise research. To further the research, the Hakone DMO has agreed to help collect the questionnaires, and the final results of the study will be presented in the academy and shared with various organizations.